

# \$70 REDEMPTION FORM



Offer valid on purchases from **06/12/19 to 07/11/19**. Form must be postmarked or received by 08/11/19.  
• For more information about this promotion, please call **1-866-212-9619**.  
• To learn more about MICHELIN® tires, please call **1-800-642-4354** or visit [MichelinMan.com](http://MichelinMan.com).  
Not valid with any other offer. See offer terms and conditions for further details.

**Get a \$70 Mastercard® Reward Card after submission\* with purchase of four new MICHELIN® passenger or light truck tires.  
Offer valid at participating dealers during the promotional period listed above.**

## THERE ARE TWO OPTIONS FOR REBATE SUBMISSION:

- 1) For faster service, submit your redemption online now at [tirerewardcenter.com](http://tirerewardcenter.com).  
**OR**
- 2) Complete and mail in this redemption form.
  - Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period from a participating dealer.
  - Mail to: 2019 Midas Michelin June Promotion, P.O. Box 678, Suite 480, Milan, IL 61264.

To check the status of your Reward Card request, visit [tirerewardcenter.com](http://tirerewardcenter.com).

Where did you buy your tires? (Dealer Name)

Invoice Number

Date of Purchase

Mo.  Day  Year

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

Email Address

First Name

Last Name

Address

Apt./Suite Number

City

State

ZIP Code

Phone

Preferred method of contact:

The last four digits of the phone number are required for rebate processing.

Text  Email



*I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.*  
Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

(OVER)

What is the next vehicle you plan to purchase tires for?

Year of vehicle	Make (e.g., Ford)
<input type="text"/>	<input type="text"/>

Model (e.g., Fusion)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Yes    No    Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days       31 to 90 days from now  
 91 days to 1 year from now       More than 1 year from now

How many vehicles are in your household?

1    2    3    4    5 or more

What is your age?

18 - 25       26 - 39       40 - 55       Over 55

How many years have you been a MICHELIN® tire owner?

First time       Less than 5 years       More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1    2    3    4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN®     Other

How did you first hear about this promotion? (Please check one.)

<input type="checkbox"/> Direct mail	<input type="checkbox"/> Radio	<input type="checkbox"/> Outdoor advertising
<input type="checkbox"/> Salesperson in store	<input type="checkbox"/> Website	<input type="checkbox"/> Television
<input type="checkbox"/> In-store display	<input type="checkbox"/> Email	<input type="checkbox"/> Other
<input type="checkbox"/> Word of mouth	<input type="checkbox"/> Newspaper	

Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)

<input type="checkbox"/> MICHELIN® Promise Plan™	<input type="checkbox"/> Mileage warranty
<input type="checkbox"/> Online research (reviews, website, ect.)	<input type="checkbox"/> Quality of product
<input type="checkbox"/> Friend/relative recommendation	<input type="checkbox"/> Promotion/sale
<input type="checkbox"/> 30-Day Satisfaction Guarantee	<input type="checkbox"/> Tires in stock
<input type="checkbox"/> Free flat tire change and tow service	<input type="checkbox"/> Actual tires on display
<input type="checkbox"/> Replacing another set of MICHELIN® tires	<input type="checkbox"/> Dealer recommendation

Offer valid for residents of the United States only who purchase from a participating Midas dealer located in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 06/12/2019 and 07/11/2019. Limit of one (1) redemption request (\$70 Mastercard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be postmarked or received by 08/11/2019.** Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 Midas Michelin June Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.** The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Copyright © 2019 Michelin North America, Inc. All rights reserved.

