



2024 MEMORIAL DAY \$100 MAIL-IN REBATE FORM




 Offer valid on qualifying tires purchased from:
May 7 - 27, 2024

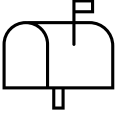
Please don't forget!
Rebate registration ONLINE or by MAIL must be completed or postmarked by **June 27, 2024 11:59 EST**

For customer support with any step of the rebate process, please email PirelliRebates@channel-fusion.com or call 1-888-286-5250



 **Want to submit your rebate request online?**
Look no further. Scan the QR code to the left or visit us at pirelli.us/memorialday-2024 to begin the registration process.
Must have a *valid email address* and make sure to *keep a copy of your purchase receipt* so you can easily upload it to the system.



 **Want to submit by mail? Fantastic!**
Please complete the form below. Please mail us both pages and read the instructions below closely.

To redeem your mail-in rebate, complete this rebate form and send both pages along with proof of purchase (i.e. original sales receipt or satisfactory proof of purchase) dated between May 7, 2024 and May 27, 2024 to:

Pirelli \$100 Memorial Day Rebate
C/O Channel Fusion
P.O. Box 10557
Cedar Rapids, IA. 52410-0557

Proof of purchase must show the purchase of any new, matching set of four (4) select qualifying Pirelli Tires from participating dealers. Rebate will be paid in the form of a \$100 Pirelli Mastercard® Prepaid Card.

YOU WILL RECIEVE A CONVIENT DIGITAL PREPAID CARD UNLESS:

Rebate will be issued in the form of a digital prepaid card issued to the email address provided herein. **If you prefer a physical card be mailed to the address provided, you must check the box below.** If you select a physical card, please allow up to ten weeks for processing and delivery.

I decline receipt of a digital prepaid card and request a physical card be mailed to me at the address provided herein. I acknowledge that the rebate will be complete upon mailing, and that no replacement cards will be issued for any lost or stolen physical cards.

DATE OF PURCHASE:

Yes, please send me future communications, coupons and offers from Pirelli (or affiliates).

I HAD MY SET OF PIRELLI TIRES MOUNTED ON THE FOLLOWING VEHICLE:

Year: _____

Make: _____

Model: _____

PLEASE FILL OUT THIS INFORMATION

(All fields mandatory, except where noted) :

First Name		Last Name		
Address		City	State	Zip Code
Phone Number	Email Address (optional only if you have chosen to receive a physical card)			
Store name and location where I purchased my tires				

THE FOLLOWING INFORMATION IS REQUIRED FOR REBATE PROCESSING

Below are the qualifying tires for this rebate. Please check the set of (4) qualifying tires you purchased:

- | | | |
|--|--|--|
| <input type="checkbox"/> P ZERO™ TROFEO R | <input type="checkbox"/> P ZERO™ [PZ4] LUXURY | <input type="checkbox"/> P ZERO™ AS PLUS 3 |
| <input type="checkbox"/> P ZERO™ TROFEO RS | <input type="checkbox"/> P ZERO™ E | <input type="checkbox"/> P ZERO™ ALL SEASON |
| <input type="checkbox"/> P ZERO™ R | <input type="checkbox"/> P ZERO™ | <input type="checkbox"/> P ZERO NERO™ ALL SEASON |
| <input type="checkbox"/> P ZERO™ CORSA [PZC4] | <input type="checkbox"/> P ZERO ROSSO™ | <input type="checkbox"/> P ZERO NERO™ M+S |
| <input type="checkbox"/> P ZERO™ CORSA ASIMMETRICO | <input type="checkbox"/> P ZERO ROSSO™ DIREZIONALE | <input type="checkbox"/> P ZERO NERO™ GT |
| <input type="checkbox"/> P ZERO™ CORSA DIREZIONALE | <input type="checkbox"/> P ZERO™ ASIMMETRICO | <input type="checkbox"/> P ZERO NERO™ |
| <input type="checkbox"/> P ZERO™ CORSA ASIMMETRICO 2 | <input type="checkbox"/> P ZERO™ DIREZIONALE | <input type="checkbox"/> P ZERO™ WINTER |
| <input type="checkbox"/> P ZERO™ [PZ4] SPORT | <input type="checkbox"/> P ZERO™ ALL SEASON PLUS | |

Please take a moment to complete this OPTIONAL questionnaire:

- Age:** 16-24 25-34 35-44 45-54 55 or over
- Gender:** Man Woman Prefer Not to Answer
- 3. Would you have still purchased Pirelli without the promotion? :** Yes No
- 4. Vehicle fuel system:**
 Gas Diesel Full Electric (BEV) Hybrid/Plug-in (HPEV) Hybrid Electric (HEV) Other
- 5. What brand of tire was previously fitted on your vehicle? :**
 Pirelli Michelin Bridgestone Continental Firestone Goodyear Hankook BF Goodrich Yokohama
- 6. How did you hear about the promotion?**
 Pirelli Website Tire Dealer Website Search Engine Digital Ad Email In-Store
 Social Media Word of Mouth Other
- 7. How likely are you to recommend the Pirelli brand to a friend or colleague?**

<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9	<input type="radio"/> 10
VERY UNLIKELY									VERY LIKELY

Customers who purchase a new set of Pirelli P ZERO™ tires as described above and complete the mail-in or online rebate form, will be eligible to receive a \$100 Pirelli Mastercard® Prepaid Card (the "Card"). Offer valid on Qualifying Tires purchased from participating dealers between May 7th, 2024 and May 27th, 2024. Offer valid only for legal residents of the 50 United States, the District of Columbia and Puerto Rico who are 18 years or older and are individual consumers. Not redeemable for cash. Rebates will be awarded on a first-come, first-serve basis. Requests must be postmarked (if mailed) or submitted online by June 27th, 2024 11:59 EST. Not valid with other offers. The Card will be a digital prepaid card issued to customer's provided email address within (4) weeks unless the customer requests a physical card to be mailed at the time of rebate submission. You must claim your digital Card within 3 months from the date activation instructions are sent to you via email. If you do not claim your digital Card within that time frame, a virtual prepaid card will be generated for you, which will be accessible through the original payment email link. Offer void where taxed, restricted or prohibited. If you opt to receive a physical Card, such Card will not be sent to PO boxes except in North Dakota. Allow (8) eight to (10) ten weeks after online submission or mailing for delivery of a physical Card if so requested. Limit one offer per online submission or mailed envelope and two offers per name/household/address. Pirelli reserves the right to confirm identification and request additional proof of purchase (in which case order confirmation or placed order emails will not be accepted) to substantiate claim. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342). This promotion is subject to all federal, state and local laws and regulations. Please retain copies of the materials you submit. All requests become the property of Pirelli and will not be returned. Pirelli is not responsible for any late, lost, illegible, postage due or misdirected mail, or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing or communication; non-delivery; misdirected, blocked or delayed email notifications. Noncomplying rebate submissions will not be honored, acknowledged or returned. Pirelli reserves the right to cease making the claim form available online or to cease allowing online submission of the Rebate Form due to electronic, programming or technological problems/malfunctions/failures of any kind. Rebate is in the form of a Mastercard® Prepaid Card. Use your Card everywhere Mastercard is accepted in the U.S. Issued by The Bancorp Bank, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the Card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. The Card is given to you as a reward or gift and no consideration, value, or money has been paid by you for the Card. Use of this Card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. All trademarks and brand names belong to their respective owners. Use of these trademarks and brand names do not represent endorsement by or association with this rebate program. All rights reserved.

Please sign me up for communications by phone or text messages to the phone number provided above about offers, promotions, events and products from Pirelli Tire LLC and its affiliates. You may withdraw your consent to receive these communications at any time. Message & data rates may apply. Consent is not a condition to purchase.

Signature: _____

The information you submit is governed by the Pirelli privacy policy, which can be found at <https://www.pirelli.com/tires/en-us/privacy-policy>. ©2024 Pirelli Tire LLC